

HEADLINE# 6303960 TRF# 329940 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT9/12 15.30
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***
 CHANGES

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP. # OFF. # 18 SALESMAN #
 AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE

7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
 DELAWARE, OH 43015

ORDER # CONTRACT # 6303960 CLASS: NATL. LOCAL REGIONAL

PRDCT KEITH ROTHFUS 9/5 EST#2649 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP5/12 SEP18/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT9/12 15.30

REP: TO JEN
 FR LINDSEY FOR CHERYL
 REVISED LINE 11 AND 3
 TTLS \$18,200
 PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		600A-700A	30		\$400.00	9/10	9/14	2		M,W-F	2
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2649												
PROGRAM : CH11 NEWS												
11	R		500P-530P	30		\$575.00	9/5	9/7	1		W-F	1
PROGRAM : NEWS												

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CONTRACT TOTAL 18200.00
TOTAL SPOTS 30



MARKET TOTALS \$74,200 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE